

Auto Body Supply

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Aluminum Use in Vehicles Growing at 'Unprecedented' Rate

Demand for aluminum in vehicle production is surging. For the second year in a row, aluminum shipments for use in passenger vehicles hit a record level, as producers in 2016 shipped 5.9 billion pounds of aluminum to automakers in North America.

Those numbers from the Aluminum Association are part of a long-term trend. The aluminum content in North American light vehicles has risen steadily from 84 net pounds per vehicle in 1975 to 397 pounds in 2015.

From 2015 to 2025, the aluminum content in North American vehicles will grow at a clip of 12 pounds per year – to 520 pounds of aluminum per vehicle, according to a Ducker Worldwide survey of the automakers. By 2028, that number is expected to jump to 565 pounds of aluminum per vehicle.

Aluminum is not going away, so the ability to repair and refinish aluminum is going to be more important than ever. Training is available through PPG and I-CAR so take advantage of it, I am betting your competitors will.

Contact **Auto Body Supply** for your aluminum tool and equipment needs.



PPG-PAINTED VEHICLES REAP HONORS AT SEMA

WEATHERING CHANGE

The rate of change in the collision industry is at a pace never experienced before. Being prepared isn't something that you think about when everything is operating smoothly. If you want to remain at the forefront of change and a market leader, it requires action. If you are not hearing about the rapid change and the need to invest in tooling, training and equipment, you are not listening. You will be in the unenviable position of having to tell your customer that you can't repair his car, or worse, that you repaired their car incorrectly. Want to weather the storms of the collision business? Get prepared. Get ready. The time is now to attend training classes, trade shows, and webinars.

Ready or not, change is coming. We can fear it or embrace it, but we can't run from it



New courses for 2018

- Camera Calibration, Inspection and initialization Requirements
- Vehicle Technology and Trends 2018
- Windshields and Advanced Driver Assist Systems
- Steering Angle Sensor Overview and Diagnostics
- Calibration Requirements for Blind Spot and Park Assist Systems.



PPG PAINTS
WORLD'S FASTEST DIESEL TRUCK