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*Keeping your PAINT GUN CLEAN is the best thing you can do for your next paint job.*

With the price of spray guns climbing to \$500.00 to \$800.00 each, keeping them in good operating condition is more important than ever. Cleaning your guns after every use and once a week completely disassembling the gun to clean and inspect will go a long way to having problem free spraying. ***Cleaning your gun may be the best time spent to speed up your next paint job.***

Check with the staff at **Auto Body Supply** if you have any questions on gun cleaning supplies or techniques to clean your paint gun.



**NEW PRODUCT**  
**AVAILABLE SOON**



**EverGold** is a lightweight filler designed for professional use to repair damaged body panels where increased productivity, decreased material costs and premium results are desired. Its unique formula is designed to spread and level to a smooth finish, reducing sanding time to remove heavy texture. It easily sands with 80 grit sandpaper, eliminating the need for coarse grits that can cause sand scratch swelling. EverGold contains ZNX-7 which quickly provides superior adhesion to galvanized steel and aluminum, eliminating the risk of pulling back the featheredge.

*Are You In It To Win It?*

It may sound like an overused catch phrase, but that's exactly what collision repairers should be asking themselves in 2012. As harsh as it sounds, those who cannot answer "Yes" to that question should probably start formulating an exit strategy. Who will win? Probably not those pining for the good old days. The winners will be those who can offer the best combination of quality, speed and cost-effectiveness. Those who are in constant pursuit of process improvement. Those who invest in the new technology and training necessary to fix modern-day vehicles. Those who are constantly seeking to elevate the customer experience. Those who embrace environmentally friendly business practices and utilize waterborne paint, the same paint that is on the vehicles rolling out of OEM factories today. Those who take advantage of Internet-based marketing strategies and ways to communicate with customers electronically. Those who look at challenges as opportunities and not sources of frustration or even a reason to call it quits.

*Jason Stahl/Editor Body Shop Business*

