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PAINT MANAGER INTERNET UPDATE

Take advantage of PPG Paint Manager internet update. Users receive updated color formulas, new product information, pricing, and Paint Manager program updates—what you want, when you need it.

Why Internet Update?

- Receive important color information, updated monthly instead of quarterly
- Eliminate CD installs
- Seamless workflow
- Savings of \$200.00 per year

Two way communication between you and PPG to continuously improve your business.

SPRAY BOOTH FILTERS

Changing spray booth filters regularly ensures balanced airflow in the spray booth. Most problems encountered with a spray booth are caused by restricted filters.

Check the pressure in your booth. **Over pressurization** causes overspray to become dirt in the paint. **Under pressurization** can cause poor overspray removal or dirt problems.

Balancing the booth to as close to zero pressurization as possible will give you the best results.

Ask the staff at **Auto Body Supply** to help you get the correct filters for your spray booth.



The new PPG Marketing On Demand system can help you communicate with prospects with compelling, customized promotional materials. You pick the timing, the message and mailing list – then log on to Marketing On Demand to do the rest. Plan now to learn how to use this new marketing tool to create brand recognition for your business.

PPG Marketing on Demand will give you the ability to quickly create customized marketing and advertising pieces, which can be downloaded to your desktop or automatically routed to a publication or printer.

Register online at www.ppgrefinish.com

QUOTE FROM PPG MVP CONFERENCE

There is excess capacity in the collision industry today, and as shops improve their performance, their capacity increases. This doesn't bode well for those who are not working at continuously improving their operations. It's not good enough to be just passionate. Leading a business today takes more than common sense; it takes uncommon skill. Passion and the right skills is the essential combination.

Jim Berkey, director of PPG MVP Business Solutions

